



a contemporary art space

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MEDIA CONTACTS:

Five15 Arts Gallery

Email: 515arts@gmail.com

Return of the \$99 Show: Members Exhibition



PHOENIX, Arizona – In 2007, 515 Arts introduced the **\$99 Only Art Show** during Art Detour, which was met with both praise and controversy due to bargain prices. In 2008, there was the \$98 Show and just last year, members even sold work at BOGO prices (that is “Buy One, Get One Free!”) in response to the economic climate. For **Art Detour 2010**, the Roosevelt Row collective have decided to **resurrect the \$99 Show**. Also for a third year, **the trading cards are returning and will be for sale (\$5 each)**.

Return of the \$99 Show will open on First Friday, March 5th at 5pm and there will be extended hours for Art Detour. The show will come to a close on Saturday, March 27th.

Featuring Current Members: Henry Bellavia, Nathan Feller, Preston Graves, Deborah Hodder, Kathryn Maxwell, Takara Portis, Cecilia Sandoval, Mary Shindell, Laura Spalding, Alison Sweet and Angela Franks Wells.

Art Detour Weekend Hours

March 5th: 5-9pm, March 6th: 10am-6pm, March 7th: 12-5pm

LOCATION: Five15 Arts, 515 East Roosevelt St., Roosevelt Row, Phoenix, AZ

For further information about the gallery and upcoming exhibitions, visit the gallery website at www.515arts.com.

five15 Arts is a contemporary art space committed to providing support and an exhibition venue for leading Arizona visual artists in downtown Phoenix. The gallery was founded in 2002 and features a one-member exhibition every month. It has been featured in local and national press, including Art in America, Art News, Phoenix New Times, SHADE Magazine, Java and others. Five15 was awarded the "Best Underground Art Scene" by the Arizona Republic along with other neighboring galleries including Eye Lounge, Modified Arts, and Holga's.

Five15 participates as a shuttle stop for Artlink First Fridays and is a founding gallery of Roosevelt Row.

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515 East Roosevelt | Phoenix, Arizona | 515arts@gmail.com | 515arts.com

Gallery hours are every Friday 5-9 p.m. and Saturday 1-5 p.m., also by appointment.